

Harlem Taylor

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Education

Bachelor of Arts, Advertising Major, Sports Business Minor June 2025
University Of Oregon Eugene, OR
GPA: 3.5

Experience

User Growth Intern April 2024 - May 2024
DineLocal Remote

- Worked as a user growth intern to provide a startup app with new ideas and implement new features
- Learned how app ratings work and why it is important to get a good rating to be visible in the app store
- Learned more about key performance indicators (KPI) and metrics
- Gained more insight into the restaurant side of the business world

Basketball Coach November 2023 - December 2023
Kidsports Eugene, OR

- Managed and coached a group of 10 or so 3rd-5th graders while helping them do drills and conduct 5 v 5 games while being a good role model and having a positive attitude
- Made accommodations for kids who needed more patience and made sure everyone felt included in drills and games

Member October 2023 - Present
National Association of Black Journalists (NABJ) Eugene, OR

- Joined to be alongside other people of color and collaborate with others to create projects and other material
- Worked on different projects like a podcast with different members of the club

University of Oregon Women's Basketball September 2021 - Present
Practice Player Eugene, OR

- Practiced alongside the women's basketball team while helping them scout and prepare for upcoming games during non-conference and conference play
- Learned what it is like to be a Division 1 athlete and have to balance school, extracurriculars, and basketball

Skills

Leader | Team Oriented | Storyteller | Creative | Adobe Photoshop | Adobe Premiere Pro